

A SILVER LINING FROM EVERY CLOUD



How to avoid the pitfalls of multi-cloud

In the past decade, as cloud computing has really gained traction, it has transformed the way organizations can unlock value from their analytics. Cloud computing delivers faster and more effective decision-making, resilience, agility, and a competitive advantage - but not all clouds are created equal.

Do you experience different answers across cloud platforms? Are you tired of the high costs of managing multiple clouds? Are you hungry for faster answers? You are not alone.

From this study, we gained insight into the biggest challenges around cloud and explored how organizations can avoid the risks of having their data in multiple clouds.

**Public cloud is a
fast growing market**

Growing
20.7%

Public cloud
CAGR (Gartner 2022)

90%

have more than
one private cloud*

47%

have more than
one public cloud*

LEADING TO:

High operating costs

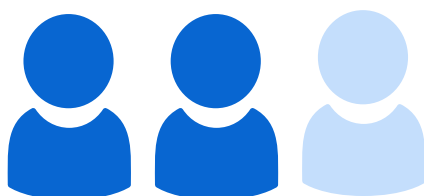
**Inability to quickly
access insights**

* From a cloud study of 300 large companies from northern Europe



99%

face problems from
having multiple clouds*



2 of 3

are concerned about the risks of
having only 1 public cloud provider.*

Using SAS® Viya® to analyze data in real-time and
deliver insights in one cloud native platform
can drastically improve consistency and efficiency.

COMMON CHALLENGES OF MULTI-CLOUD ENVIRONMENTS:

69%

Multiple answers to
the same questions*

62%

High cost
for insights*

55%

Long time
to answers*

* From a cloud study of 300 large companies from northern Europe

How can you avoid the pitfalls of having data spread over multiple clouds?

To avoid some of these challenges organizations should choose a cloud agnostic analytics provider that can also support on-premise. And select an analytics platform that can span multiple clouds without a central physical pool of data.

With SAS® Viya® you can connect your private, public, and on-premise cloud in a single unified platform. This means accurate insights delivering quickly at low costs without the hassle of managing multiple clouds. From individual problems to enterprise solutions, SAS® Viya® works where you need it most.

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